**Speech Analysis Worksheet**

Instructions: Your assignment this week is to become familiar with your assigned speech and the accompanying background information. First read through the provided material. Then begin initial analysis of your speech by taking notes on the following questions.

(I know that such rhetorical analysis can be challenging, so we will work through it step-by-step. By the time we meet in class next time, I would like you to have taken a stab at answering all of these questions as well as you can.)

**Context**

1. What do you know about the speaker’s role?
2. What do you know about the audience for the speech?
3. What do you know or what can you infer about the speaker’s purpose?

**Persuasive Appeals** (You may find it helpful to refer to your handout about the “3 Types of Persuasive Appeal” in answering these questions.)

1. **Logos:** How does the speaker appeal to logic? Do you notice the speaker attempting to make rational arguments?

What seems to be the speaker’s main claim?

What reasons are given to support this main claim?

What type of evidence is provided to support these reasons?

1. **Pathos:** Does the speaker appeal to the audience’s emotions? Which emotions? What does the speaker do to make these emotional appeals?
2. **Ethos:** What do you know or what can you infer about the audience’s respect for the speaker? Does the speaker do anything to try and increase the respect he or she receives?

**Rhetorical Techniques** (You may find it helpful to refer to your handout about the “12 Common Rhetorical Devices” in answering this section.)

1. Make note of any rhetorical devices you notice in your speech. What purpose do they seem to serve?
2. What other points of interest do you notice about the language and composition of the speech? (Examples: What is the style of voice (formal, casual, intimate)? Do certain word choices seem significant? What is the impact of the order in which ideas are presented? etc.)