**Product Review Draft**

**First task:** It’s good to do some **brainstorming** before you write the review, and it may help to make an outline to follow as you write. An outline will both help you brainstorm and keep your ideas organized.

Outline Template: Product Review

(Note: You don’t have to address exactly three strengths and three weaknesses.

In each case, this number could be smaller or larger.)

1. Introduction
   1. Story of how you discovered or started using the product.
   2. Purpose & description of the product
2. The main strengths of the product are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ , \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
   1. Strength 1 explanation
   2. Strength 2 explanation
   3. Strength 3 explanation
3. The main weaknesses of the product are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
   1. Weakness 1 explanation
   2. Weakness 2 explanation
   3. Weakness 3 explanation
4. Overall conclusion
   1. Summarize your overall impression of the product and its value.
   2. Give a “final grade.”

**Second Task:** Your second task will be to write a full rough draft of the review. You will need to complete this draft before receiving instructions about posting your review online for others to read.