Michael Jordan was better than LeBron James.

*Give statistics, compare competition, etc.*

Batman is a cooler superhero than Spiderman.

*Compare powers, results, etc.*

My curfew should be midnight.

*Compare friends’ curfews, exs. of responsibility, etc.*

Samsung is a greater value than Apple.

*Compare prices, features, etc.*

Moose Tracks is the tastiest ice cream flavor.

*???*